

# Referencing is a way of acknowledging that you have used the ideas and written material of another author. It demonstrates that you have searched the appropriate literature and that you have carried out reading and research on your topic. If you use someone else's work without giving them credit, you can be accused of plagiarism. Check with your department as to the style required by your lecturer or supervisor. (GMIT Library 2018)

- ▶ For Harvard referencing each reference used should be cited twice
- 1) in text (short citation, author & year)
- 2) and at the end of the work (long citation) in the bibliography/reference list. The reference list at the end of your text, should give the full details of the works so that your readers can follow up for themselves

### In text citation

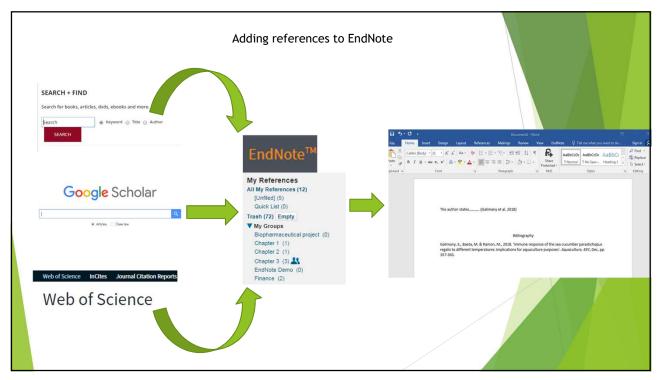
Bottlenose dolphins (*Tursiops* spp.) are highly intelligent marine mammals known to live in extremely dynamic complex social systems referred to as fission-fusion societies (Connor *et al.* 2000) This is one of the most complex social organization systems seen in the animal kingdom (Smolker *et al.* 1992), where large numbers of

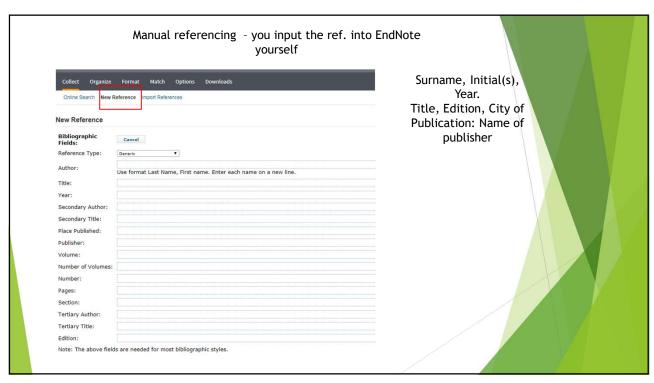
### Bibliography

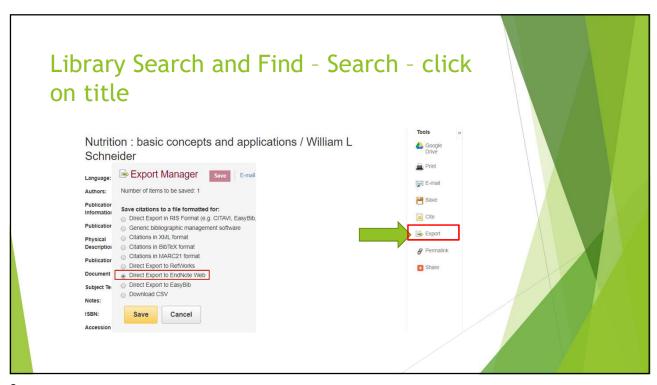
Connor, R. C., R. S. Wells, J. Mann and A. J. Read. 2000. The bottlenose dolphin: Social relationships in a fission-fusion society. Pages 91–125 in J. Mann, R. C. Connor, P. L. Tyack and H. Whitehead, eds. Cetacean societies. University of Chicago Press, Chicago,

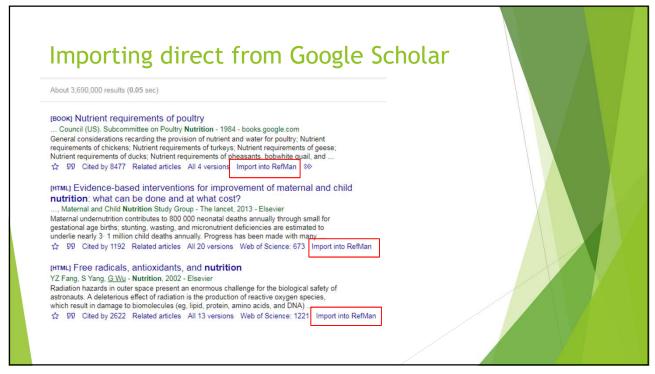
Connor, R. C., M. R. Heithaus and L. M. Barre. 2001. Complex social structure, alliance stability and mating access in a bottlenose dolphin 'super-alliance'. Proceedings of the Royal Society of London, Series B: Biological Sciences 268:263–267.

Croft, D. P., R. James and J. Krause. 2008. Exploring animal social networks. Princeton University Press, Princeton, NJ.



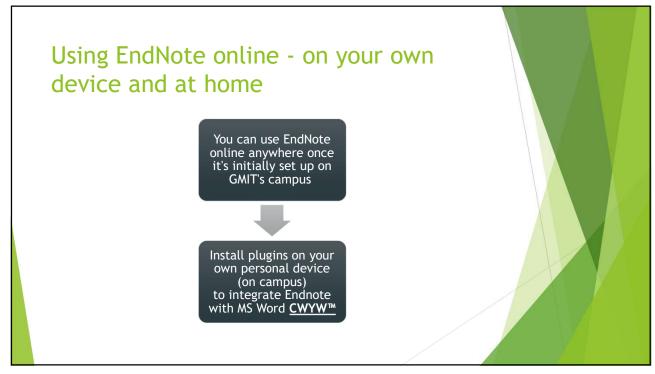






# **EndNote citation options**

- ► EndNote can be used for both in text citation and reference lists/bibliographies
- Or just for adding the formatted reference list at the end of your work

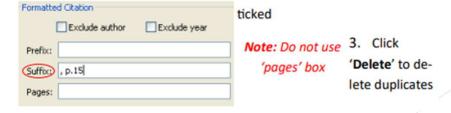






# Adding page numbers

- 1. Highlight the reference to which you wish to add a page number
- 2. Click on 'Edit Citation' from the EndNote Web toolbar
- In the 'Suffix' box, type in the appropriate page number (and punctuation as shown below) and click 'Ok'



15

# **EndNote** exercise

- ▶ 1 Create a new group in EndNote called: Research methods
- ▶ 2 Go to the library website and search for: Research methods
- ➤ 3. Export one of the search result citations to EndNote online and add it to the above group
- ▶ 4. Go into this reference in EndNote and edit/change the year field to 2020
- ▶ 5. Go to world write some sample text and **import the reference** from EndNote into your document after the text, **add page number**, pp. 20-21 by editing citation

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	Author	Year	chapter / page title	Publication title	Edition	Volume & issue	Place of publication	Publisher	Page number(s)	URL / Database	Accessed date	
Book	•	•		•	•		•	•				
Book chapter	•	•		•	•		•	•	•			
Journal article (print)	•	•	•	•		•			•			
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Webpage		•	•	•						•	•	

Research cycle
Research methods
Agile research
Quantitative research



GMIT Library 2018, GMIT, viewed 10/10/2018 <a href="http://libguides.gmit.ie/endnote">http://libguides.gmit.ie/endnote</a>

DKIT Librray 2016, DKIT, viewed 20/03/2019 <a href="https://www.dkit.ie/dkit-library/support/guide-harvard-referencing">https://www.dkit.ie/dkit-library/support/guide-harvard-referencing></a>

19

# Sample text

The International Food and Agribusiness Management Review

Volume 2, Issues 3-4, Autumn-Winter 1999, Pages 421-435

Traditional G&S are geared to homogenizing and standardizing a commodity to create economies of scale and broad markets. The shift from "mass markets" with broad commodities to markets with differentiated products and niches serving the consumers with relatively high incomes induced a shift from broad to differentiated G&S. Hence, the new role of G&S is increasingly to develop and differentiate markets, with standards being used as strategic tools for market penetration, system coordination, quality and safety assurance, brand complementing, and product niche definition. This shift is supported on the demand side by richer consumers with sophisticated and varied tastes. It is supported on the supply side by production, processing, and distribution technologies that allow product differentiation and market extension and segmentation. Codron illustrates this with the case of Chilean apples and pears in the world market.

